



FONDATION
AIR CANADA
FOUNDATION

GOLF

Sponsorship Plan 2026

Air Canada Foundation Golf Tournament

JULY 7, 2026

Club de golf Le Mirage, Terrebonne



Presenting
Partner





FONDATION
AIR CANADA
FOUNDATION

GOLF



**Presenting
Partner**

\$50,000



RECOGNITION

- Exclusivity as Presenting Partner
- Recognition as Presenting Partner during the event and inclusion of the company name and logo on documents related to the event
- Company logo displayed on golf courses (28" x 36")
- Recognition during welcoming remarks
- Speaking opportunity
- Centrefold advertisement in the event program
- Company logo on the event program cover
- Company logo prominently displayed on the recognition board
- Company logo looped on screens during the cocktail-style dinner and evening activities
- Company logo and recognition of the partnership on Air Canada's social media channels

BENEFITS

- Two golf foursomes on the Carolina course
- Four golf carts
- Brunch and cocktail-style dinner
- Exclusive access to the Leadership Wine Cellar - a tasting experience hosted by Air Canada executives - for four guests. Designed for senior leaders and partners, this intimate experience blends refined wine selection with meaningful networking in a relaxed, elegant setting before cocktail hour.
- Invitation to the cocktail-style dinner and evening activities for four additional guests

**Presenting
Partner**

Honorary
Partner

Ambassador

Individual
participation

Gold

Silver

Bronze

Friends of the
Foundation

Dinner



FONDATION
AIR CANADA
FOUNDATION

GOLF



**Honorary
Partner**

\$17,000

RECOGNITION

- Company logo displayed on the golf courses (28" x 36")
- Full-page advertisement in the event program
- Company logo displayed on recognition board
- Company logo looped on screens during the cocktail-style dinner and evening activities
- Company logo on Air Canada's social media channels

BENEFITS

- One golf foursome on the Carolina course
- Two golf carts
- Brunch and cocktail-style dinner



Presenting
Partner

**Honorary
Partner**

Ambassador

Individual
participation

Gold

Silver

Bronze

Friends of the
Foundation

Dinner



FONDATION
AIR CANADA
FOUNDATION

GOLF



Ambassador

\$12,500

RECOGNITION

- Company logo displayed on the golf courses (26" x 26")
- Half-page advertisement in the event program
- Company logo displayed on recognition board
- Company logo looped on screens during cocktail-style dinner and evening activities
- Company logo on Air Canada's social media channels

BENEFITS

- One golf foursome
- Two golf carts
- Brunch and cocktail-style dinner



Presenting
Partner

Honorary
Partner

Ambassador

Individual
participation

Gold

Silver

Bronze

Friends of the
Foundation

Dinner



FONDATION
AIR CANADA
FOUNDATION

GOLF



**Individual
participation**

\$4,000

BENEFITS

- One green fee
- One shared golf cart
- Brunch and cocktail-style dinner



Presenting
Partner

Honorary
Partner

Ambassador

**Individual
participation**

Gold

Silver

Bronze

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Dinner



FONDATION
AIR CANADA
FOUNDATION

GOLF



Gold

\$15,500



ONLINE AUCTION

RECOGNITION

- Corporate-branded signage displayed in the Clubhouse
- Banner with the mention "Presented by" and logo on the online auction platform
- Full-page advertisement in the event program
- Company logo displayed on recognition board
- Company logo looped on screens during the cocktail-style dinner and evening activities
- Company logo on Air Canada's social media channels

BENEFITS

- Exclusive access to the Leadership Wine Cellar - a tasting experience hosted by Air Canada executives - for four guests. Designed for senior leaders and partners, this intimate experience blends refined wine selection with meaningful networking in a relaxed, elegant setting before cocktail hour.
- Invitation to the cocktail-style dinner and evening activities for four guests

GOLF CARTS

RECOGNITION

- Company logo on 144 golf carts
- Full-page advertisement in the event program
- Company logo displayed on recognition board
- Company logo looped on screens during the cocktail-style dinner and evening activities
- Company logo on Air Canada's social media channels

BENEFITS

- Exclusive access to the Leadership Wine Cellar - a tasting experience hosted by Air Canada executives - for four guests. Designed for senior leaders and partners, this intimate experience blends refined wine selection with meaningful networking in a relaxed, elegant setting before cocktail hour.
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FONDATION
AIR CANADA
FOUNDATION

GOLF



Silver

\$10,500



FOOD STATIONS

RECOGNITION

- Corporate-branded signage displayed next to food stations on the golf courses
- Half-page advertisement in the event program
- Company logo displayed on recognition board
- Company logo looped on screens during the cocktail-style dinner and evening activities
- Company logo on Air Canada's social media channels

BENEFITS

- Exclusive access to the Leadership Wine Cellar - a tasting experience hosted by Air Canada executives - for four guests. Designed for senior leaders and partners, this intimate experience blends refined wine selection with meaningful networking in a relaxed, elegant setting before cocktail hour.
- Invitation to the cocktail-style dinner and evening activities for four guests

COCKTAIL

RECOGNITION

- Corporate-branded signage displayed in the dining room and/or on the outdoor terrace during the cocktail and cocktail-style dinner
- Half-page advertisement in the event program
- Company logo displayed on recognition board
- Company logo looped on screens during the cocktail-style dinner and evening activities
- Company logo on Air Canada's social media channels

BENEFITS

- Exclusive access to the Leadership Wine Cellar - a tasting experience hosted by Air Canada executives - for four guests. Designed for senior leaders and partners, this intimate experience blends refined wine selection with meaningful networking in a relaxed, elegant setting before cocktail hour.
- Invitation to the cocktail-style dinner and evening activities for four guests

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FONDATION
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Silver

\$10,500



BRUNCH

RECOGNITION

- Corporate-branded signage displayed in the dining room during brunch
- Half-page advertisement in the event program
- Company logo displayed on recognition board
- Company logo looped on screens during the cocktail and cocktail-style dinner
- Company logo on Air Canada's social media channels

BENEFITS

- Exclusive access to the Leadership Wine Cellar - a tasting experience hosted by Air Canada executives - for four guests. Designed for senior leaders and partners, this intimate experience blends refined wine selection with meaningful networking in a relaxed, elegant setting before cocktail hour.
- Invitation to the cocktail-style dinner and evening activities for four guests

COCKTAIL-STYLE DINNER

RECOGNITION

- Corporate-branded signage displayed in the dining room and/or on the outdoor terrace during the cocktail and cocktail-style dinner
- Half-page advertisement in the event program
- Company logo displayed on recognition board
- Company logo looped on screens during the cocktail-style dinner and evening activities
- Company logo on Air Canada's social media channels

BENEFITS

- Exclusive access to the Leadership Wine Cellar - a tasting experience hosted by Air Canada executives - for four guests. Designed for senior leaders and partners, this intimate experience blends refined wine selection with meaningful networking in a relaxed, elegant setting before cocktail hour.
- Invitation to the cocktail-style dinner and evening activities for four guests

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FONDATION
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GOLF



Silver

\$10,500



BAG DROP AREA

RECOGNITION

- Corporate-branded signage displayed next to the bag drop area
- Half-page advertisement in the event program
- Company logo displayed on recognition board
- Company logo looped on screens during the cocktail-style dinner and evening activities
- Company logo on Air Canada's social media channels

BENEFITS

- Exclusive access to the Leadership Wine Cellar - a tasting experience hosted by Air Canada executives - for four guests. Designed for senior leaders and partners, this intimate experience blends refined wine selection with meaningful networking in a relaxed, elegant setting before cocktail hour.
- Invitation to the cocktail-style dinner and evening activities for four guests

MOBILE BARS

RECOGNITION

- Company logo displayed on mobile bars circulating on the golf course throughout the day
- Half-page advertisement in the event program
- Company logo displayed on recognition board
- Company logo looped on screens during the cocktail-style dinner and evening activities
- Company logo on Air Canada's social media channels

BENEFITS

- Exclusive access to the Leadership Wine Cellar - a tasting experience hosted by Air Canada executives - for four guests. Designed for senior leaders and partners, this intimate experience blends refined wine selection with meaningful networking in a relaxed, elegant setting before cocktail hour.
- Invitation to the cocktail-style dinner and evening activities for four guests

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Friends of the
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FONDATION
AIR CANADA
FOUNDATION

GOLF



Silver

\$10,500

IMPACT SPONSOR

This golf tournament wouldn't exist without its purpose to raise funds for the well-being of children. Sparking hope, enabling well-being and protecting children to ensure a thriving future is what sponsoring this category will represent for our guests.

RECOGNITION

- Logo and/or verbal recognition on communications that tell the story of the Air Canada Foundation's impact.
- Half-page advertisement in the event program
- Company logo displayed on recognition board
- Company logo looped on screens during the cocktail-style dinner and evening activities
- Company logo on Air Canada's social media channels

BENEFITS

- Exclusive access to the Leadership Wine Cellar - a tasting experience hosted by Air Canada executives - for four guests. Designed for senior leaders and partners, this intimate experience blends refined wine selection with meaningful networking in a relaxed, elegant setting before cocktail hour.
- Invitation to the cocktail-style dinner and evening activities for four guests



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Bronze

\$8,000



DRIVING RANGE

RECOGNITION

- Corporate-branded signage displayed at the driving range
- Company logo presented as a Bronze Sponsor in the event program
- Company logo displayed on recognition board
- Company logo looped on screens during the cocktail-style dinner and evening activities
- Company logo on Air Canada's social media channels

BENEFITS

- Exclusive access to the Leadership Wine Cellar - a tasting experience hosted by Air Canada executives - for four guests. Designed for senior leaders and partners, this intimate experience blends refined wine selection with meaningful networking in a relaxed, elegant setting before cocktail hour.
- Invitation to the cocktail-style dinner and evening activities for four guests

CHIPPING GREEN

RECOGNITION

- Corporate-branded signage displayed on the chipping green
- Company logo presented as a Bronze Sponsor in the event program
- Company logo displayed on recognition board
- Company logo looped on screens during the cocktail-style dinner and evening activities
- Company logo on Air Canada's social media channels

BENEFITS

- Exclusive access to the Leadership Wine Cellar - a tasting experience hosted by Air Canada executives - for four guests. Designed for senior leaders and partners, this intimate experience blends refined wine selection with meaningful networking in a relaxed, elegant setting before cocktail hour.
- Invitation to the cocktail-style dinner and evening activities for four guests

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Ambassador

Individual
participation

Gold

Silver

Bronze

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FONDATION
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FOUNDATION

GOLF



Bronze

\$8,000



PUTTING GREEN

RECOGNITION

- Corporate-branded signage displayed on the putting green
- Company logo presented as a Bronze Sponsor in the event program
- Company logo displayed on recognition board
- Company logo looped on screens during the cocktail-style dinner and evening activities
- Company logo on Air Canada's social media channels

BENEFITS

- Exclusive access to the Leadership Wine Cellar - a tasting experience hosted by Air Canada executives - for four guests. Designed for senior leaders and partners, this intimate experience blends refined wine selection with meaningful networking in a relaxed, elegant setting before cocktail hour.
- Invitation to the cocktail-style dinner and evening activities for four guests

LONGEST DRIVE

RECOGNITION

- Corporate-branded signage displayed at a designated hole on the golf courses
- Company logo presented as a Bronze Sponsor in the event program
- Company logo displayed on recognition board
- Company logo looped on screens during the cocktail-style dinner and evening activities
- Company logo on Air Canada's social media channels

BENEFITS

- Exclusive access to the Leadership Wine Cellar - a tasting experience hosted by Air Canada executives - for four guests. Designed for senior leaders and partners, this intimate experience blends refined wine selection with meaningful networking in a relaxed, elegant setting before cocktail hour.
- Invitation to the cocktail-style dinner and evening activities for four guests

Presenting
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Individual
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Gold

Silver

Bronze

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Bronze

\$8,000

LOCKER ROOMS

RECOGNITION

- Corporate logo displayed on screens in the locker rooms
- Company logo presented as a Bronze Sponsor in the event program
- Company logo displayed on recognition board
- Company logo looped on screens during the cocktail-style dinner and evening activities
- Company logo on Air Canada's social media channels

BENEFITS

- Exclusive access to the Leadership Wine Cellar - a tasting experience hosted by Air Canada executives - for four guests. Designed for senior leaders and partners, this intimate experience blends refined wine selection with meaningful networking in a relaxed, elegant setting before cocktail hour.
- Invitation to the cocktail-style dinner and evening activities for four guests



Presenting
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Ambassador

Individual
participation

Gold

Silver

Bronze

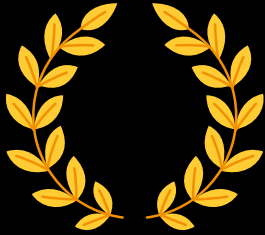
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FONDATION
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GOLF



**Friends
of the
Foundation**

**\$5,000
and more**



RECOGNITION

- Company name in the event program
- Company name on recognition board

BENEFITS

- Invitation to the cocktail-style dinner and evening activities for two guests
- Donation receipt of \$4,400 or more, depending on the amount donated.

You would like to support our golf tournament by making a donation? Join the Air Canada Foundation's circle of friends!

Presenting
Partner

Honorary
Partner

Ambassador

Individual
participation

Gold

Silver

Bronze

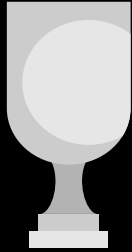
**Friends of the
Foundation**

Dinner



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FOUNDATION

GOLF



Dinner

\$1,000

BENEFITS

- Invitation to the cocktail-style dinner and evening activities for one guest
- Donation receipt of \$700



Presenting
Partner

Honorary
Partner

Ambassador

Individual
participation

Gold

Silver

Bronze

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